

CLAUDINE SZPILFOGEL, MSc. EPIDEMIOLOGY

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SUMMARY OF SKILLS / ABILITIES

- Bilingual (English and French)
- Experienced in Partnership Development across sectors
- Strategic in business plan development and execution
- Strong project management skills
- Demonstrated ability to facilitate skill-training workshops
- Excellent communication and relationship building skills
- Skilled in people development and training
- Proficient in quantitative and qualitative research methodologies
- Strong background in epidemiology and clinical research
- Experienced in advocate development
- Excellent organizational, communication and writing skills
- Experienced in Conference planning and execution
- Experienced with computer applications – word processing (WORD, WordPerfect), Internet (Netscape), E-Mail, CD-Roms (Medline, CINAHL, Sociofile and others), statistical programs (NUD*IST, EPI INFO, STATA, SPSS)

EDUCATION

- 1993-1998 **Masters of Science in Community Health and Epidemiology**
Dalhousie University, Halifax, Nova Scotia
- 1988- 1992 **Bachelor of Science in Kinesiology & Exercise Physiology**
Dalhousie University, Halifax Nova Scotia

PROFESSIONAL HISTORY

- 2001- Present **Principal**
Research Power Incorporated – Dartmouth, Nova Scotia
- Partnership development across sectors
 - Business model development and execution
 - Organizational development and strategic planning
 - Facilitation of working groups and committees
 - Large scale project management with multiple partners
 - Conducts both quantitative and qualitative research and evaluation
 - Writes reports and proposals for public and private stakeholders
 - Develops needs assessments and surveys, analyzes data and writes summary reports.
 - Provides training workshops in primary health care models, evaluation, epidemiology, clinical research interpretation, and research methods.
 - Conducts consultations, analyzes data and writes consultation summary reports.
 - Manages community applied research projects including protocol and instrument development; staff hiring, training and supervision; consensus building of partners and collaborators; development of case report forms and data bases; and study implementation
 - Manages transition of primary care practices to comprehensive primary health care models including development of practice plans; establishment of deliverables;

development of external and internal governance structures, and facilitating electronic patient record implementation

- Leads research initiatives including presentation and publication of results

2003-2005

Medical Communications Manager

Pfizer Canada – Atlantic Canada

- Acted as a therapeutic resource to provide medical education solutions to the health care sector
- Built synergies internally and externally to effectively communicate educational resources
- Identified, consulted and collaborated with key stakeholders in health care, academia, and the private sector, resulting in mutually beneficial partnerships
- Provided new and ongoing training of health education processes and programs to internal and external key stakeholders
- Planned, developed, and executed projects to ensure optimal utilization of resources
- Coordinated and facilitated partnership work with government, non-profit agencies, community organizations and the private sector.
- Prepared and managed the continuing health education budget.

1999-2003

Oncology Specialist Representative

Pfizer Canada- Halifax Nova Scotia

- Worked in conjunction with Medical Science Liaison and Health Care Education in developing national and regional partnerships and projects
- Worked with Key Medical Opinion Leaders to present information on disease management at local, provincial and national programs and conferences
- Coordinating and executing Medical Education Programs
- Partnering with Medical Science Liaison to develop Atlantic Canadian Investigator involvement in clinical trials
- Developing and presenting in-services to multidisciplinary health care teams
- Working collaboratively with Patient Access Managers to improve drug coverage & availability
- Partnered with Health Care Teams to disseminate best practice models for optimal care

1997- 1999

Hospital Specialist Representative

Pharmacia Canada- Halifax (covering Atlantic Canada)

- Achieved and exceeded sales quotas for identified key products
- Worked in both Teaching and Community Hospitals
- Identified and developed Key Opinion Leaders
- Prepared territory market for newly launched products
- Provided feedback and input to marketing department on currently marketed pharmaceuticals
- Worked in conjunction with Medical Science Liaison and Health Care Education in developing national and regional partnerships and projects
- Worked with Key Medical Opinion Leaders to present information on disease management at local, provincial and national programs and conferences

1992- 1997

Fitness and Health Facility Manager

- Park Victoria Women's Fitness Club- Halifax, Nova Scotia
- Responsible for entire facility management including: property management; budget development and attainment; media advertising and promotion; accounting and sales tracking; staff hiring and training; program development and implementation.
- Responsible for programs and services for a membership of approximately 1,000. Incorporation of: Registered Massage Therapists; Physiotherapy Services; Certified Fitness and Nutrition assessments; & health seminars
- Training and development of high quality, service driven staff of 15 employees.

PUBLICATIONS AND PRESENTATIONS

Cox, J.L., Vallis, M., Pfammatter, A., **Szpilfogel, C.**, Carr, B., O'Neill, B. J. (2013). A Novel Approach to Cardiovascular Health by Optimizing Risk Management (ANCHOR): Behavioural Modification in Primary Care Effectively Reduces Global Risk. Canadian Journal of Cardiology, Article in Press, accepted 27 December 2012; published online 24 June 2013.

Cox, J., **Szpilfogel, C.**, Vallis, M., Carr, B., O'Neill, B. (2011). A Novel Approach to Cardiovascular Health by Optimizing Risk Management (ANCHOR): A Primary Prevention Initiative Examining the Impact of Health Risk Factor Assessment and Management on Cardiac Wellness. The Canadian Journal of Cardiology 27(6):809-17.

Makrides, j., Smith, S., Allt, J., Farquharson, J., **Szpilfogel, C.**, Curwin, S., Veinot, P., Wang, F., Edington, D. (2011). The Healthy LifeWorks Project: A Pilot Study of the Economic Analysis of a Comprehensive Workplace Wellness Program in a Canadian Government Department. Journal of Occupational and Environmental Medicine 53(7):799-805.

Presenter at the *Taking Charge of our Health 2009 Conference*, Toronto, Ontario. Presentation included an overview of an interdisciplinary primary care research initiative (referred to as ANCHOR) designed to evaluate the impact of delivering primary care services via an interdisciplinary health team. Key recommendations on creating an integrated and comprehensive chronic disease management framework were provided.

Carr, B., **Szpilfogel, C.** (2007). A Novel Approach to Cardiovascular Health by Optimizing Risk Management, Emerging Approaches to Chronic Disease Management in Primary Health Care, McGill-Queen's University Press.

Hogenbirk, J., **Szpilfogel, C.** (2006). Framework for Canadian Telehealth Guidelines: Summary of the Environmental Scan. Journal of Telemedicine and Telecare, 12:64-70.

Heath, S., **Szpilfogel, C.** (2002) Rural Development Institute, Brandon University and the Department of Community Health and Epidemiology, Dalhousie University. Defining 'Rural' and 'Rurality' for Health and Health Services Research, Halifax, Nova Scotia.

March 1998: Poster presentation at Clinical Trial Atlantic Corporation Annual Meeting: Factors That Influence the Intention to Use Hormone Replacement Therapy Among Pre and Perimenopausal Women.

Szpilfogel, C. (1997). Factors That Influence the Intention to Use Hormone Replacement Therapy Among Pre and Perimenopausal Women. Master's Thesis, Department of Community Health and Epidemiology, Halifax, N.S., November 1997.